

## News Release

**FOR IMMEDIATE RELEASE**

### **VT MAK Appoints William E. Cole as President and CEO**

**Cambridge, Mass., August 20, 2018** – VT MAK (MAK), a company of Vision Technologies Systems, Inc. (VT Systems), today announced that William E. Cole, Brigadier General (U.S. Army, Retired) has been appointed the company’s new President and Chief Executive Officer.

William “Bill” Cole comes to MAK after completing a distinguished career in the Army, including deployments to Iraq during Operation Desert Storm and to Afghanistan during Operation Enduring Freedom. He held a variety of Program Management positions during his Army career and served in the Pentagon on both the Army Staff and the Office of the Secretary of Defense staff. Cole was the Commanding General of Natick Labs in Natick, Massachusetts, from December, 2013 to November, 2015. He most recently served as the Army’s Program Executive Officer for Simulation (PEO-STRI), Training and Instrumentation in Orlando, Florida.

“Bill Cole’s experience as an Army program manager and as the leader of PEO STRI makes him uniquely positioned to lead MAK to a new period of growth,” said General (R) John Coburn, Chairman and CEO of VT Systems. “Bill is a proven leader with strong program management skills, strategic vision and the ability to bring people together. His vision for how MAK can better serve integrators and end users alike is exactly what MAK needs as the company enters its next chapter of expanded product innovation and growth.”

“I’m excited to be joining the MAK team. VT MAK has a terrific suite of simulation products, but more importantly, it has a world-class workforce,” Cole said. “I am especially impressed with their ability to offer both comprehensive simulation solutions and to integrate MAK technology into customers’ existing simulation systems. Those capabilities will serve us well as we continue to support our current customers and seize new opportunities to grow.”

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“MAK is a company with a long history of making great commercial-off-the-shelf (COTS) products, but central to its longevity is a strong commitment to growing its industry-leading suite of products and supporting its customers in being successful with modeling, simulation & training,” said Dan Schimmel, outgoing CEO of MAK. “It has been my distinct privilege to have contributed to this great company and to have worked with some of the most talented employees and senior leadership team in the industry, and I know their passion and hunger for greatness will only grow stronger under Bill’s leadership.”

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**VT MAK** develops software for live, virtual, and constructive simulation. Built upon a strong foundation of COTS products, MAK delivers simulation, gaming, and networking technology in a flexible platform to meet the requirements of training system integrators, experimentation labs, and end users. Our primary users are in the aerospace and defense industries, yet our products and services can help customers anywhere modeling and simulation is needed to train, plan, analyze, experiment, prototype, and demonstrate. MAK is dedicated to serving our customers by building capable products, offering superior technical support, and innovating new ways to build, populate and view interoperable 3D simulated worlds. MAK continues to take advantage of new technologies that further the state of simulation. Our products help users link, simulate and visualize their world. VT MAK is a company of VT Systems. Please visit [www.mak.com](http://www.mak.com) for more information.

**VT Systems** is an engineering company providing integrated solutions to the commercial and government markets in the aerospace, electronics, land systems and marine sectors. VT Systems’ innovative solutions, products and services include aircraft maintenance, repair and modification; software solutions in training and simulation; satellite-based IP communications technology; network solutions that integrate data, voice and video; rugged computers and computer peripheral equipment; specialized truck bodies and trailers; weapons and munitions systems; road construction equipment; and ship design and shipbuilding. Headquartered in Alexandria, Va., VT Systems operates globally and is a wholly owned subsidiary of ST Engineering. Please visit [www.vt-systems.com](http://www.vt-systems.com).



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